



Community Resilience

Environment, climate, disaster relief and prevention

We're in the insurance business, so we know a thing or two about weather, environment and climate-related crises.

It may not be possible to prevent disasters from happening altogether, but we can do our part to help cope with the aftermath, and protect and enhance our environmental landscape.

This category is for ideas that help create a more sustainable future for generations to come.

Ideas submitted in this category must meet at least one of the following criteria:

- mitigate the risks of climate change and protect people and property from increasingly more volatile and extreme weather
- protect the diversity of nature and our quality of life, now and for the future
- be associated with renewable energy, resources, recycling and sustainability or minimize environmental impact in the areas of energy, water, waste, paper consumption, communication and travel
- reduce greenhouse emissions, create or support a pollution prevention initiative, protect community fresh water/rivers/coastal watersheds, and promote environmental initiatives
- assist Canadians in learning about their dependence on a healthy environment and the benefits of time in nature through outdoor education
- protect green (eg forestry, parks, natural environment, greenbelt areas) and blue (eg rivers, creeks, watersheds, lakes, ocean, lagoons) spaces
- create or enhance pedestrian and cycle or environmentally-friendly transportation options in your community
- protect wildlife habitats from human impacts from development, deforestation, pollution and climate change and promote biodiversity
 - if the idea is associated with wildlife, it must focus on habitat preservation or protection of the environment including protection of rivers, streams, forests, and Canada's natural resources or protect wildlife categorized as "pollinators" such as bees and butterflies as 90% of the world's plants rely on pollinators for fertilization including about 75% of our food



2016 Grand Prize Winner: Food Forest Owen Sound, ON

The Mental Health Association Grey Bruce provides programs and services that support the resilience and recovery of people experiencing mental disorders and has positioned itself as a leader in community-based food security and wellness. CMHA Grey Bruce was awarded \$100,000 to expand their community garden project. The expansion will improve the community's local food security as well as provide educational opportunities on gardening and healthy food. The garden will also feature a memorial tree plot to honour those who've lost their battle with mental health issues.